



**APRIL
10TH & 11TH**

Presented by:



**Cedar Park
Chamber
of Commerce**



Cedar Fest BBQ Cook-Off Sponsorship Opportunities

Join us for Cedar Fest — Central Texas' smokin'-hot BBQ competition and one of Cedar Park's most loved community events! This annual cook-off brings together talented pitmasters, local businesses, and hundreds of BBQ lovers for a full day of food, fun, and friendly competition. Sponsoring Cedar Fest is a perfect way to showcase your brand, connect with the community, and support the Chamber's mission to promote local business. With a variety of sponsorship levels — from presenting partnerships to fun add-ons like aprons, hats, koozies, and trophies — there's an opportunity for every business to stand out and be part of the excitement.

Presenting Sponsor – (Exclusive)

Thank you to our already committed sponsor!

Shop Local Sponsor – (Exclusive)

Thank you to our already committed sponsor!

T-Shirt Sponsor – \$2,500 (1 Available)

- Your logo featured prominently on the back of all Cedar Fest T-shirts (approx. 500 shirts for cook teams & judges).
- Logo on event banners, promotional materials, and in Chamber Weekly E-News (3,000+ business contacts).
- Opportunity to host an informational booth at the event and include items in team event bags.
- Recognized verbally and visually throughout the event.

Official Car Sponsor – \$2,500 (Exclusive)

- Thank you to our already committed sponsor!

Axe Sponsor – \$2,000 (Exclusive)

- Thank you to our already committed sponsor!

Koozie Sponsor – \$2,000 (1 Available)

- Logo on custom Cedar Fest koozies (approx. 500 for teams & judges).
- Logo on event banners, T-shirts, and in Chamber Weekly E-News.
- Opportunity to host a booth and include items in team bags.
- Recognized verbally and visually throughout the event.

Event Bag Sponsor – \$1,500 (1 Available)

- Logo on event bags for all BBQ team participants & judges (approx. 500).
- Logo on event banners, T-shirts, and in Chamber Weekly E-News.
- Opportunity to host a booth and include items in team bags.
- Recognized verbally and visually throughout the event.

Apron Sponsor – \$1,500 (1 Available)

- Logo printed on all cook team aprons (approx. 250).
- Logo on event banners, promotional materials, and in Chamber Weekly E-News.
- Opportunity to host a booth and include items in team bags.
- Recognized verbally and visually throughout the event — highly visible while teams are preparing and serving BBQ.

Hat Sponsor – \$1,500 (1 Available)

- Logo embroidered or printed on all cook team hats (approx. 250).
- Logo on event banners, promotional materials, and in Chamber Weekly E-News.
- Opportunity to host a booth and include items in team bags.
- Recognized verbally and visually throughout the event — great visibility every time someone throws on their Cedar Fest hat.

Trophy Sponsor – \$1,000 (5 Available)

- Logo on trophies for one of the five competition categories: chicken, pork ribs, beef brisket, pork butt, or overall Grand Champion.
- Opportunity to help present your category's trophy and pose for photos.
- Logo on event banners, bags, T-shirts, and in Chamber Weekly E-News.
- Opportunity to host a booth and include items in team bags.
- Recognized verbally and visually throughout the event.

Gold Sponsor – \$1,000 (5 Available)

- Logo on event banners, promotional materials, T-shirts, and event bags.
- Logo in Chamber Weekly E-News
- Booth space and opportunity to provide materials for team bags.
- Recognized verbally and visually at the event.

Silver Sponsor – \$500 (10 Available)

- Name featured on event banners and in Chamber Weekly E-News.
- Booth space and opportunity to provide materials for team bags.
- Recognized verbally and visually at the event.

****Packages can be combined or customized to fit your marketing goals — let us help you create the perfect partnership with Cedar Fest!**

- **PRINT DEADLINES**
 - POSTERS-
- T-SHIRTS, APRONS AND HATS-
 - KOOZIES-
 - EVENT BAG-
- EVENT BANNERS-
- EVENT BAG PROMOTIONAL FILLERS-

WANT TO KNOW MORE?

Contact Erika Sainos at erika@cedarparkchamber.org

or

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