

WHY CEDAR PARK CHAMBER?



RESOURCE

The Cedar Park Chamber of Commerce will be the source of information for the business community.



EXCELLENCE

The Cedar Park Chamber of Commerce will exude excellence in every program we do. From our Membership to our Programs of Work, we will strive for superiority.



LEADERSHIP

The Cedar Park Chamber of Commerce will be the organization that helps guide our business community to continue to be successful with their programs and/or products.



INTEGRITY

The Cedar Park Chamber of Commerce will act with integrity.



CONNECT | \$350 valued at \$500

INCREASE VISIBILITY

- Advertise your business with our Basic Marketing Package including:
 - Alphabetical and one categorical listing in our Chamber's online directory.
 - A link to your company website.
 - Member window cling for your business.
 - A personalized online membership badge.
- Promote upcoming events on the Chamber's online Community Calendar to fellow Chamber members and the community.
- Publicize your business by sponsoring Chamber events throughout the year. (additional cost apply).
- Host a Ribbon Cutting for your business for an additional \$150.
- Alphabetical listing in printed Chamber directory annually.

ACCESS RESOURCES

- Learn from well-respected and sought after presenters by registering to attend Chamber Luncheon.
- Offer "Hot Deals" to community and "Member-to-Member" discounts/ Job Postings.
- Learn how to maximize your benefits by attending Chamber 101 presentation.
- Stay informed with our Friday Forecast Newsletter, Press Releases, and event E-blasts.
- Business Growth Academy.

BUILD CONNECTIONS

- Increase your connections in the community by attending Chamber Business After Hours and Ribbon Cuttings.
- Meet fellow new Chamber members by attending various networking events at discounted member price.
- Social media recognition as a new member in group listing.
- Opportunity to serve on Chamber committees.
- Eligible for Cash Mob & Business After Hours events.
- Ambassador Program

VISIBILITY | \$600 valued at \$1,250

In addition to all Connect Benefits

INCREASE VISIBILITY

- Promote your business with the Chamber's Enhanced Marketing Package which includes:
 - One FREE formatted list of member mailing addresses or one set of member mailing labels for \$50.
 - Company logo in Directory search results.
- 20% off Power Networking Breakfast Sponsorship.

ACCESS RESOURCES

- Gain entry to additional markets with 10 FREE Certificates of Origin for international trade (additional CO is \$50/certificate).
- Advertise on the Chamber's website by purchasing the web banner sponsorship.
- Individual Social Media New Member recognition with logo and link.

BUILD CONNECTIONS

- Welcome fellow members and community leaders to your business location by holding a Ribbon Cutting ceremony at no additional cost.
- Reach new clients by displaying your business cards and flyers in the Chamber Office.
- Opportunity to sponsor Friday Forecast.

INVESTOR | \$1,100 valued at \$2,000

In addition to all Visibility Benefits

INCREASE VISIBILITY

- Introduce your business at the Chamber's monthly luncheon while receiving plaque. * Comes with two FREE luncheon tickets*
- Promote your business with the Chamber's Premium Marketing Package which includes:
 - The Enhanced Online Listing including graphics, photos, map location, unlimited keywords, one FREE digital member mailing list each year (additional \$30 each), and a link to social media sites.
 - 50% off Power Networking Breakfast Sponsorship.

ACCESS RESOURCES

- Reach new clients by including your advertising flyers in the Chamber's Relocation Packets.
- 25% off web banner sponsorship.
- Ability to post one company article to the Chamber News Makers site.

BUILD CONNECTIONS

- Access to Chamber Cluster.
- One Yearly pass to Power Networking Breakfast.
- Access to CEO series invitation sent monthly.
- Opportunity for incursion in 8 at 8 program.

PRESIDENT | \$2,400 valued at \$4,500

In addition to all Investor Benefits

INCREASE VISIBILITY

- Priority placement for company in online business search.
- Promote additional business locations through one branch listing in online directory.
- Receive a 50% discount on Chamber website banner sponsorship.
- Video introduction of business on social media by Chamber Staff Member.

ACCESS RESOURCES

- Receive a customized marketing consultation with chamber staff.
- Receive a 10% discount off of one Leadership CP registration.
- Receive special "Top Investor" communications including the quarterly "President's Newsletter".
- FREE Notary up to six times per year.
- One FREE conference room rental per quarter.
- One FREE E-blast per year.
- Logo on Chamber home page.
- Unlimited business categories within industry.

BUILD CONNECTIONS

- Receive invitations to select VIP events receptions with speakers and community leaders.
- Access to four strategic email introductions to business and community leaders each year as requested.
- Additional benefits to be considered as requested.
- Your choice of a table for 8 at the Annual Banquet, a team for the Golf Classic or Fall Golf Tournament, or one booth at Cedar Fest.

CHAIRMAN | \$5,000 valued at \$8,000

In addition to all President Benefits. Let us design a membership that fits your company! Benefits will be customized based on your interests and investment. Your personal concierge will meet with you annually to help determine the benefits best suited for the needs of your company and help you plan out your year.

CHAIRMAN'S CIRCLE INVESTORS ALSO RECEIVE:

- The Elite Marketing Package which includes:
 - Top recognition as a Chairman's Investor online, in the Chamber office, at select events and in select printed publications.
 - Highlighted listing in the Chamber's printed Business Directory.
- Invitation to annual Chairman's Reception.
- Exclusive invitation to the Chamber's Annual Elected Officials Reception.
- Eight Strategic email introductions to business, or community leaders each year as requested.
- Private Chamber 101 Member Orientation for your staff at your location (once per year).
- One free Leadership CP registration per year.
- 1 free web banner sponsorship.
- Your Choice of two:
 - A table of 8 at the Annual Banquet.
 - A team for the Golf Classic or Fall Golf Tournament.
 - Booth at Cedar Fest.
- FREE yearly Lunch Connect Pass.
- Lunch with Chamber CEO.
- Two FREE E-blasts per year, must be scheduled with Chamber.
- Logo on pop-up banner.
- Logo prominently displayed on Chamber Website Home Page.

