

Marketing Opportunities to Grow Your Business Available at Your Chamber

<p>Relocation Packets Gold Members and above can place a 8 1/2 X 11" flyer or Tri-fold pamphlet into the relocation packet we send out as requested by perspective new businesses and residents to Cedar Park. Get a jump on the competition by getting information to customers first. This is free with membership for Gold members and above.</p>	<p>Member to Member Benefits Member to Member Benefits are now on the Chamber's website. Advertise a special or discount on your product or service to Chamber members only. This is a benefit included in your membership at no extra charge!</p>	<p>Member Display Place your marketing collateral and cards inside the Chamber's lobby for members and visitors. This benefit is included in your membership at no extra charge! Call for details!</p>
<p>Website Advertisement Highlight your business to the visitors on our website each month</p> <ul style="list-style-type: none"> • 486 X 60 Banner- \$40.00 per Month* • 120 X 240 ad space- \$30.00 per Month* • 125 X 125 ad space \$20.00 per Month* • Plus ad placement fee, includes 3 month commitment. Placement fees waived for Gold and above members check with Chamber office for details. Number of Visitors to the website subject to change. 	<p>Friday Facts Advertise in our weekly e-mail using the Chamber's 800+ contacts! You can advertise your upcoming event or announcement. Only 6 spots available each week, 3" X 3"</p> <ul style="list-style-type: none"> • \$15 a week • \$40 for 4 consecutive weeks 	<p>Email Blasts Cedar Park Chamber of Commerce Email Blasts are sent every Monday. Send your 8 1/2" X 11" Advertisement flyer to all the businesses on our exclusive email list, over 1,000!</p> <ul style="list-style-type: none"> • \$125.00 per send. <p>Payment reserves the placement date First come First served. <i>The Chamber reserves the right to refuse advertisements</i></p>
<p>Direct Mail As a member, you may purchase a complete Chamber mailing list on mailing labels for a direct mail campaign.</p> <ul style="list-style-type: none"> • \$70 per set of labels • Major Investors: <p>Diamond & Platinum: Receive two sets of labels a year free with membership Gold & Silver: Receive one set of labels a year free with membership</p>	<p>Luncheon Sponsor Link to your website on all Luncheon announcements Give a 5-Minute Business Spotlight Presentation Place Your Promotional Materials at Each Place Setting *Place Your Banner at the Event</p> <ul style="list-style-type: none"> • \$500 per luncheon <p>Payment reserves the placement date First come First served. <i>The Chamber reserves the right to refuse advertisements</i></p>	

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